

Work Plan 2020
Design Guidelines
Downtown LaGrange Development Authority

Goal: To support the vision and mission statement and the current values of the Downtown LaGrange Development Authority and to strive to maintain and improve the quality of life in downtown LaGrange through carefully planned and managed physical attributes.

Objectives:

To encourage quality facade rehabilitation

To be the point of contact for downtown businesses regarding design resource information

To identify and monitor public areas for maintenance and improvement

To support the implementation of a way finding system

Projects:

1. Facade Improvements
 - a. Promote the existing facade grant program
 - b. Offer one \$4,000 Facade Grant
 - c. Consider all applications working with owner and design
2. Bench Project
 - a. Continue to offer for sale the benches around downtown area
 - b. Continue to promote bench installation at the Chamber plaza area
3. Storefront Treatments
 - a. Encourage owners of vacant stores to clean windows
 - b. Encourage existing businesses to maintain tidy entrances
4. Beautification
 - a. Encourage businesses to maintain planters at store fronts
 - b. Sidewalks / Promenades / Streets
 - c. Encourage the city to maintain trash cans/urns & replace as needed

2020 Tasks:

Continue to facilitate beautification through facade grants (\$9,000 in Budget)
Complete & continue Wayfinding system installation and additional signage as needed

Order new bunting for LaFayette Square - apply for Junior Service League mini grant for assistance with purchase of bunting

Propose new landscape plan for the Main Street promenade to be implemented by the city's landscape crew

Committee Members: Kaye Minchew, Skip Smith, Donna Padgett, Mitch Key
Staff Liaison: Bill Hunnicutt, Barbie Watts

Budget: \$9000.00 Facade Grants
\$7000.00 Planter maintenance
\$3000.00 Banners